

Sofia

Innovation for Education



Delos Labs

Problem

Story Time

Problem

- Lack of proper individual evaluations
- No sufficient guidance
- No strategic instructions

Big Picture

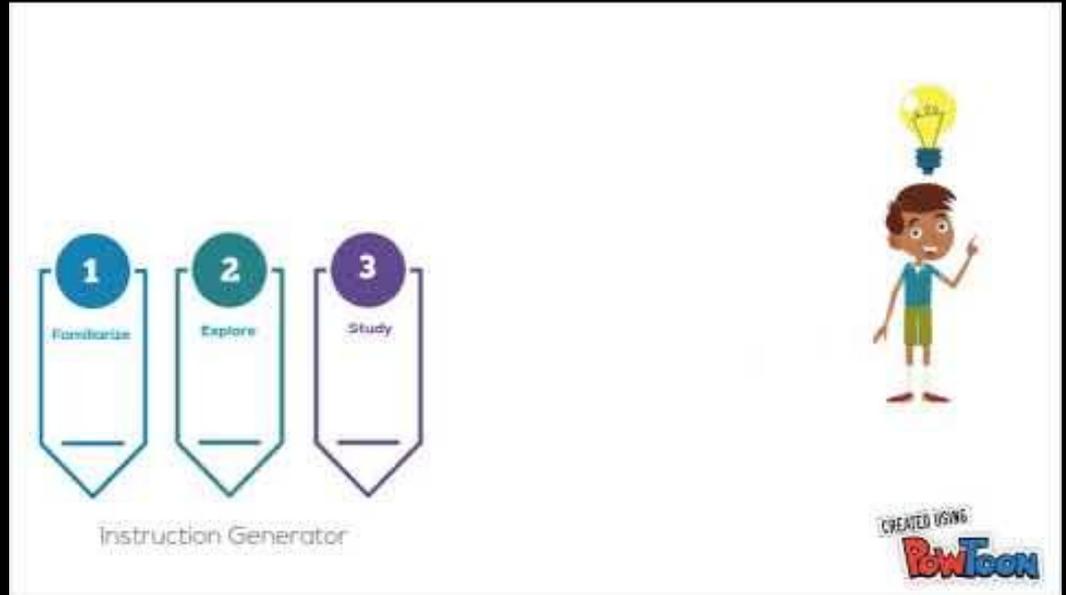
- About 8,000 students fail in all subjects in GCE O/L.
- Around 40% fail in GCE O/L Mathematics
- More than 30% of students fail the Ordinary Level examinations.



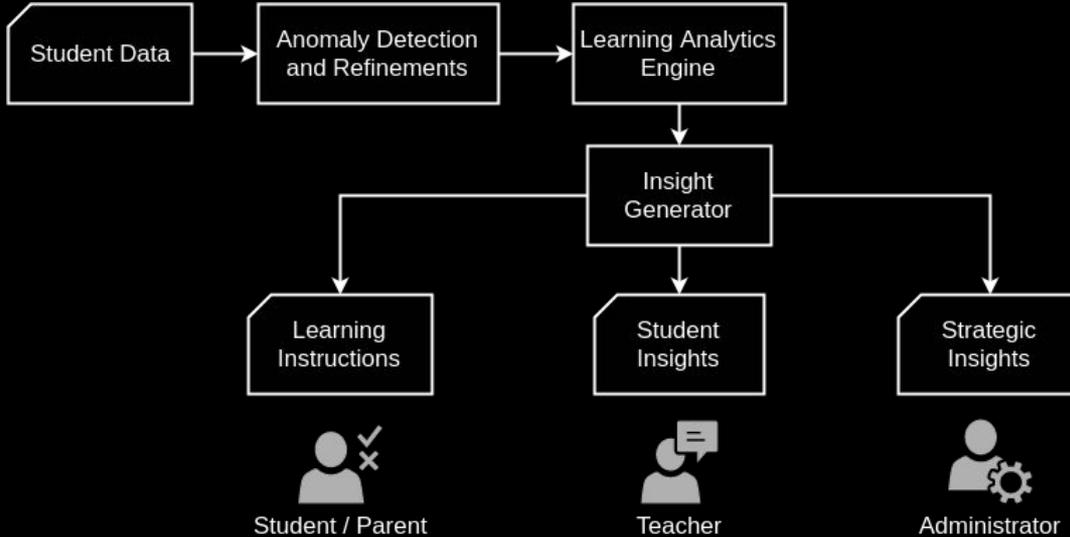
Solution

A platform which will assist,

- Students
- Teachers
- Parents
- Administration



Approach



- Data Collection
- Data Refinement
- Data Analysis
- Insight Generation

Market Validation

- Individual Students
 - 4,165,964 Students
 - Grade 6 to 9 - 1,331,069 Students
- Private Education Institutes
 - 136,462 Students
- Private Universities
- Government Schools and Universities
 - 353 National Schools

Business Model

- Individual Subscription
 - Compare with Standard models
- Platform for Institutes
 - Student level insights
 - Class level insights
 - Insights for improving teaching

Competitor Analysis

Competitors



Entry Barriers

- Low computer literacy and usage in Education

Key Competitive Advantage

- First educational analytic platform in Sri Lanka
- No similar product in region

Go to Market Plan

- Reachout Institutions
 - Private and Public
- Partner with Learning Platforms
- Partner with Education Service Providers

Team



Malaka Dayasiri



Adeesha Jayasooriya



Bhanuka Mahanama



Wishmitha Mendis

Questions?



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