

University of Moratuwa - Department of Computer Science and Engineering

#### **Problem**



## Lack of Patient's Medical Records History

Misdiagnosis | Ineffective Services | Serious Losses (Story Time!!!)



### A platform where doctors can easily, Access medical history

Patients can easily, present their medical records

Disease goes with you! Records should go with you too!!





#### Web & Mobile App

to

#### Manage & Store medical records

Securely & Reliably

**Product** 





# **DEMO TIME!**



Patients

# 7.5 Million in the age gap 25 - 50 300,000 by the end of 2 years

Doctors

14,000 medical officer registration in last decade

### 3000 at the end of 2 years

http://www.statistics.gov.lk/ | http://www.gmoa.lk/



## We take

## 50 cents per day

per person as subscription

Cost



	Year 1(only 6 months)		Year 2	
Staff	LKR	1,800,000	LKR	3,600,000
Marketing	LKR	900,000	LKR	1,800,000
Tools - Hardware	LKR	500,000		
Tools - Software	LKR	75,000		
Hosting Costs	LKR	20,000	LKR	20,000
Advertising	LKR	500,000	LKR	500,000
Rent	LKR	120,000	LKR	240,000
Utilities	LKR	50,000	LKR	100,000
Service line	LKR	660,000	LKR	1,320,000
Total Expenditure	LKR	4,625,000	LKR	7,580,000



		Income	
		Year 1 (only 6 months)	Year 2
Subscribers	Beginning	0	100,000
	End	100,000	300,000
	Worse Case	50,000	150,000
Revenue per sub	scriber	LKR 90	LKR 180
Total Revenue		LKR 4,500,000	LKR 27,000,000



Total Income	LKR	4,500,000	LKR	27,000,000
Total Expenses	LKR	4,625,000	LKR	7,580,000
Profit	LKR	(125,000)	LKR	19,420,000

Break even within 2 years!!!

Investment = Rs.12.2 Million



- Doctors
- Private Clinics
- Hospitals (Private and Government)
- Laboratories



## Hassle free subscription





## Easy & Secure access to medical records

## First in the Sri Lankan market





- Integrate with government hospitals
- Replace prescription pads with our devices
- Integrate with laboratories





# **Thank You!**



Wishmitha Mendis UI/UX Engineer



Rajith Bhanuka Business Development & PR



Adheesha Jayasuriya Backend Developer



Dileka Madhushan Backend Developer



Isuru Dharmadasa Business Development & Finance

#### Team 404





# Q & A



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